

**A UNIVERSAL WORLD WIDE WEB USER SHOPPING CART
TRANSFERABLE WITH ITS LOAD FROM WEB PAGE TO WEB PAGE**

Abstract

A shopping cart is provided that is designed for the
5 purchaser/user at the receiving Web station and is
associated with the receiving display station in place of
the prior art shopping cart systems that are associated
with and designed for particular Web pages. The user may
move his personal shopping cart from one Web page to
10 another without checking out as he leaves the particular
Web pages. The user may carry his load of products with
his shopping cart as he moves the cart from Web page to
Web page. An implementation at said receiving display
station enables a user to load into said shopping cart a
15 plurality of representations of products offered from
said plurality of Web sites. The user at the receiving
display station is enabled to select to buy a set of the
loaded products and there is an implementation for
transmitting to each of a plurality of Web sites offering
20 the products selected to buy by said user, billing data
required of said user to buy said products.

RECORDED IN U.S. PATENT AND TRADEMARK OFFICE